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GOLDEN RING ORANGE

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A Distinctive Type
ONLY ORANGE WELL COLORED IN
October and November
SEE FOLLOWING PAGES FOR DESCRIPTION



GOLDEN RING ORANGE

Propagated only by
LAKE GARFIELD NURSERIES CO.

Bartow, Florida

CITRUS TREES EXCLUSIVELY

Golden Ring Orange—What it is.

A Distinctive Type

It is distinctively different from any other orange grown and its distinctiveness is going to mean more to the growers of Citrus Fruits even than the Valencia Orange has. The quality is very fine, with rich colored meat pleasing to both the eye and the taste. The tree is a thrifty grower and prolific bearer.

High Colored

The Golden Ring is the reddest orange, being even a deeper red than the Pineapple Orange. We all know what color means to the sale of fruit. Think what it will mean on oranges in October and November.

A Long Keeper

Keeping qualities add very materially to the value of any fruit. In tests made in both Washington and Cincinnati, boxes of the Golden Ring have been kept for six to eight weeks without any apparent decay and the fruit was still firm and in excellent condition.

Good Advice

“New types of citrus fruits may or may not prove winners in the final analysis. Before being offered to the general fruit-growing public a new variety should have stood the test of time, prove that it has peculiar merit in appearance and eating quality, and beyond all else prove that it will faithfully reproduce itself.”—*The Florida Grower*.

Local Demand Best Recommendation

We know of no better recommendation for the Golden Ring Orange than the fact that people in this section who have been watching it along with us are its most ardent endorsers and from present indications the entire supply for the first season's delivery could be sold in Polk county, but we prefer to give it a wider distribution.

Very Early

As is well known, there has been no early orange that has met the requirements in either color or quality. The Golden Ring does both, its shipping season being October and November, at which time it is well colored and is sweet and juicy.

Round Orange

It is by no means a freak in shape or size, but is almost a globe in shape and runs medium size. It has a distinctive ring around the blossom end, from which it gets its name, the Golden Ring.

For Domestic and Export Trade

Both wholesalers and retailers on the Domestic markets will take to an orange that they can handle with loss in transit as well as while in stock being reduced to a minimum. It will also be the orange for Export trade, which is rapidly becoming an important factor in the citrus industry.

Performance Observation

For five years this orange has been under our observation on bearing budded trees. During all that time we have been urged by growers to offer the trees to the public, but have held back in order that the proper tests could be made, and we would know that it is an orange we would want to plant ourselves as well as recommend to our customers. We are going to use the Golden Ring extensively in our planting.

The Need for the Golden Ring

The fact that there has always been a strong demand for oranges in the fall and that this demand is killed by the shipment of green fruit is evidence enough that a well-colored ripe orange in October and November will be in great demand, and the Golden Ring having the additional quality of being a long-keeper, so that it may be shipped to almost all the world's markets makes it doubly desirable.

What People Who Know Say About the Golden Ring:

Plant City, Fla., Nov. 3, 1921.

Gentlemen:—I note that you will have Golden Ring orange trees ready for delivery during the season of 1922-23. I have been watching this orange for several years, have eaten it; the flavor is unexcelled and the high color it takes in October and November is going to make it very popular.

To sum it all up, I believe in it strong enough to plant a large acreage of it myself, and want you to put my order down to be among the first to receive trees when they are ready for delivery.

Respectfully, W. E. LEE.

Winter Haven, Fla., Nov. 10, 1921.

Gentlemen:—I have been watching the Golden Ring Orange for five years—some time before it was named. I consider it an orange that will mean more to growers than any other orange on account of its being ripe and highly colored in October and November and its unusual keeping qualities. The trees are healthy and prolific. Further, during the five years I have watched it I have never known the fruit to split or drop. The quality is excellent, and another feature about this orange is its pleasing aroma, not possessed by other oranges.

Very truly, L. P. KIRKLAND.

Auburndale, Fla., April 25, 1921.

Gentlemen:—I understand that you have secured the budwood right to the Golden Ring Orange, and are going to propagate it. I have seen and eaten some of these oranges and I consider it a very fine early orange. It takes a high color in November and is a very delicious fruit. As to the keeping qualities, I had one of these oranges in my office that was picked November 15th and kept it until the first of March and found it in excellent shape.

From what I have seen and know about the Golden Ring I think it is by far ahead of any early orange that is now in production. I, therefore, ask you to place my order for enough of these trees to plant twenty acres to be delivered as soon as they will possibly do.

Yours very truly,
ROBT. E. THOMAS.

Winter Haven, Fla., Nov. 12, 1921.

Gentlemen:—I see that you are putting the Golden Ring Orange on the market and will have trees ready for delivery about a year from now. I have been watching this orange for the past three years, and am quite enthusiastic over it. It fills a long-felt want in that it is very early and takes a fine color. The trees are healthy growers and very prolific.

We experimented with some of the Golden Ring fruit, shipping it to New York. It was kept by the consignee for about two months and was still in good condition. This convinced us that it would be the orange for export. The people in New York to whom we sent the fruit called our attention to the very fragrant aroma of this orange, which it retained during the two months of experiment.

We have twenty acres all ready to set that we are holding to plant to Golden Ring Oranges, and will set just as soon as you have the trees ready.

Respectfully, ROSWELL C. ERWIN,
Manager the Erwin Groves.

First Supply of Trees Ready Winter Season 1922-1923.

It will not be possible for us to fill any orders until after November First 1922.

Place Orders Early

As the first season's supply will necessarily be limited, it is advisable that orders be placed at once. They will be filled in the order in which they are received. From present indications there will not be enough to supply the demand.

Price and Terms

\$1.50 each Regardless of quantity.

Until the Golden Ring has a large distribution we will make no extra charge for small quantities.

TERMS:—Twenty-five per cent. with order, balance at time of shipment,

SEE LAST PAGE OF THIS CIRCULAR FOR SPECIAL ORDER SHEET.

Golden Ring Orange.

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SPECIAL ORDER SHEET

LAKE GARFIELD NURSERIES CO., Bartow, Fla.

DATE....., 192.....

GENTLEMEN :

Upon the conditions and agreements printed below, enter my order for
Quantity
of your "GOLDEN RING ORANGE" Trees, at the price of \$1.50 each, Trees to be on
(Rough Lemon, Sour
..... Stock.
Orange or Use Your Discretion)

Find enclosed \$..... to apply on purchase price, balance to be paid at time of shipment.

Ship via Express, Truck or Freight as you may think best.

When
(Write here date on which you desire trees shipped)

Agency or Prepay Station.....
(If no agent at shipping point write "Prepay" here)

<p>This space for full shipping directions, without reference to Post Office Address of Purchaser</p> <p>WRITE PLAINLY</p> <p>Name.....</p> <p>Place..... (Express or Freight Station)</p> <p>State.....</p> <p>Via.....</p>	<p>This space for name and Post Office Address of Purchaser, without reference to destination of shipment. Ladies, please give title, Miss or Mrs.</p> <p>WRITE PLAINLY</p> <p>Name.....</p> <p>Street and No. } or P. O. Box. }</p> <p>Post Office.....</p> <p>State.....</p>
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It is understood that the "GOLDEN RING ORANGE" is a special variety of orange which is being propagated and distributed exclusively by the Lake Garfield Nurseries Co., a corporation under the laws of Florida, and that it has the sole and absolute right to do so, the use of the said name—"Golden Ring Orange" being also its exclusive right and property. And it is in full recognition and acknowledgment of said rights that this order is made, and without which it is understood this order would not be accepted; and in consideration of these conditions and the recognition of said rights, and as part of the consideration for the delivery of the trees hereby ordered, at the price stipulated, the undersigned undertakes and agrees not to give away, sell or permit anyone else to take any budwood, buds, grafts, scions or cuttings from the said trees or the offspring thereof within a period of twenty years from this date; and the undersigned further agrees and undertakes not to sell, give away or permit the removal of any of the said trees, and in case of a sale of the land where said trees or any of them are planted the undersigned will make the compliance with the foregoing conditions and restrictions a part of the consideration for such sale and conveyance.

It is understood and agreed that conditions and restrictions above stipulated are for the protection of the undersigned, as well as of the rights and property of the said Lake Garfield Nurseries Company, its successors and assigns.

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(Sign Here)